



PRODUCT CATALOGUE 2026

MJ AGRO TRADING (PVT) LTD

STRATEGIC PARTNERSHIP
WITH

SJ FOODS
FRANCE



FOR DISTRIBUTION EXCELLENCE
ACROSS EUROPE

COMPANY PROFILE & COMPLIANCE

EXPORT-GRADE QUALITY • TRUSTED WORLDWIDE



ABOUT US

MJ AGRO TRADING (PVT) LTD, PAKISTAN-BASED EXPORTER OF PREMIUM SOUTH ASIAN SPICE BLENDS, CULINARY PASTES, FRIED ONIONS, HERBS, AND AGRI-PRODUCTS FOR RETAIL AND HORECA CHANNELS.

ICONS FOR EU COMPLIANCE



EC 178/2002



EC 1334/2008



HALAL
CERTIFICATE



CERTIFICATE
OF ORIGIN



HEALTH
CERTIFICATE



REX
DECLARATION



01/15/2026
ACTIVE INVENTORY



RECIPE MIXES
PREMIUM QUALITY



PASTES
AUTHENTIC TASTE



RED CHILI POWDER
PURE & NATURAL



FENUGREEK LEAVES
AROMATIC & FRESH



FRIED ONION
CRISPY & GOLDEN



SUPER BASMATI RICE
(Q4 2026)



QUALITY YOU CAN TRUST, PARTNERSHIP YOU CAN RELY ON.

2026 INVENTORY OVERVIEW:

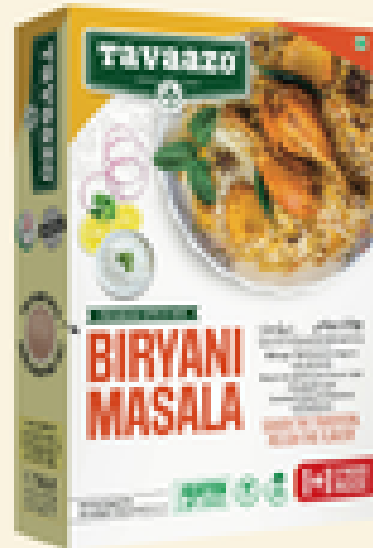
CATEGORY	SKUS / PACK SIZES	AVAILABILITY
RECIPE MIXES	50G, 100G, 120G, 130G POUCHES	ACTIVE 
PASTE	GINGER / GARLIC / GINGER-GARLIC 750G GLASS JAR, 1000G PET JAR	ACTIVE 
RED CHILLI POWDER	100G, 200G, 400G POUCHES	ACTIVE 
FENUGREEK LEAVES	QASURI METHI – 25G POUCH	ACTIVE 
FRIED ONION	1000G RETAIL POUCH, 5KG / 10KG HORECA	ACTIVE 
SUPER BASMATI RICE	500G, 1KG, 2KG, 5KG, 10KG, 20KG BAGS	PLANNED 



BBQ & TANDOORI – FLAME & FLAVOR
TRADITIONAL CLAY-OVEN TASTE, NOW SHELF-STABLE

BIRYANI & PULAO RANGE

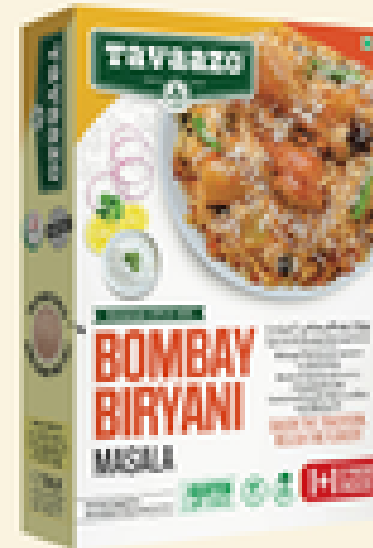
RECIPE MIXES



BIRYANI MASALA

DESCRIPTION: SIGNATURE BLEND OF 14 PREMIUM SPICES FOR TENDER, AROMATIC RICE DISHES WITH DEEP BONE-BROTH CHARACTER.

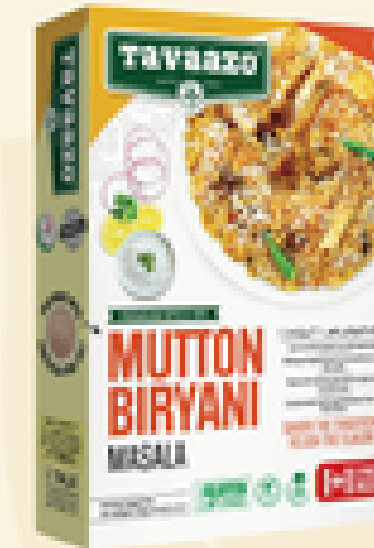
100G BOX



BOMBAY BIRYANI MASALA

DESCRIPTION: CLASSIC BOMBAY-STYLE AROMATIC BLEND WITH KOKUM, DRIED PLUM, AND POTATO-FRIENDLY SPICING PROFILE

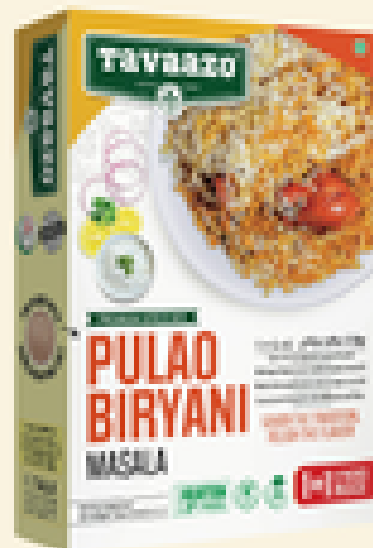
130G BOX



MUTTON BIRYANI MASALA

DESCRIPTION: BOLD SLOW-COOK BLEND FOR MUTTON BIRYANI WITH WARMING WHOLE SPICES.

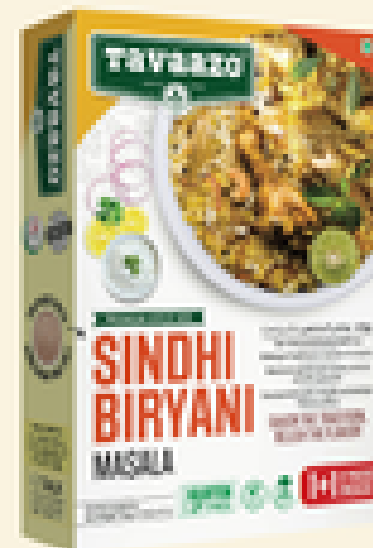
130G BOX



PULAO BIRYANI MASALA

DESCRIPTION: DELICATE, FRAGRANT BLEND FOR EVERYDAY PULAO AND RICE DISHES WITH A LIGHTER, MORE SUBTLE SPICE PROFILE.

100G BOX



SINDHI BIRYANI MASALA

DESCRIPTION: RICH, TANGY SINDHI STYLE BIRYANI MASALA WITH WHOLE SPICE COMPLEXITY AND SIGNATURE SOUR UNDERTONES.

120G BOX



YAKHNI PULAO MASALA

DESCRIPTION: SIGNATURE BLEND OF 14 PREMIUM SPICES FOR TENDER, AROMATIC RICE DISHES WITH DEEP BONE-BROTH CHARACTER.

100G BOX

BBQ & TANDOORI - FLAME & FLAVOR

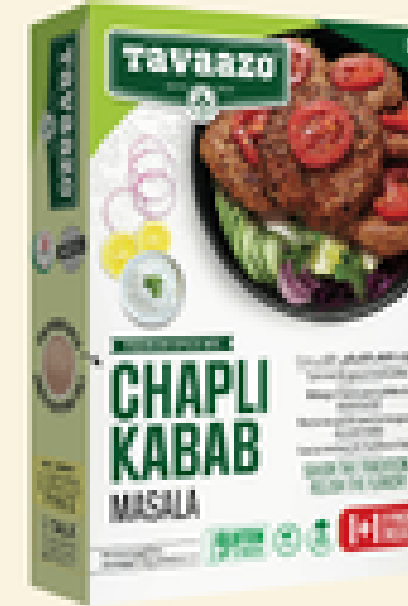
TRADITIONAL CLAY-OVEN TASTE, NOW SHELF-STABLE



TANDOORI / BBQ MASALA

DESCRIPTION: CLASSIC CLAY-OVEN INSPIRED BLEND WITH BALANCED HEAT, CORIANDER, AND CUMIN. DELIVERS SIGNATURE RED-ORANGE COLOUR.

100G BOX



CHAPLI KABAB MASALA

DESCRIPTION: AUTHENTIC PESHAWAR-STYLE KABAB BLEND WITH POMEGRANATE SEEDS, CORIANDER, AND GREEN CHILI FOR BOLD, HERB-FORWARD FLAVOUR.

100G BOX



TIKKA BOTI MASALA

DESCRIPTION: SMOKY TANDOOR-STYLE MARINADE WITH PAPRIKA, FENUGREEK, AND CITRUS FOR DEEP CHAR-GRILLED FLAVOUR AND VIBRANT COLOUR.

100G BOX



SEEKH KABAB MASALA

DESCRIPTION: TENDER BARBECUE MEAT STRIPS BLEND — CORIANDER, CUMIN, AFGHANI CHARCOAL-GRILL SPICES.

100G BOX

HERITAGE & SLOW COOK RANGE

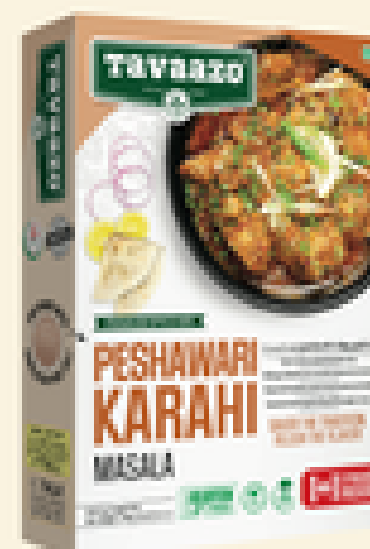
HERITAGE RANGE



PAYA MASALA

DESCRIPTION: RICH TROTTERS CURRY BLEND WITH AROMATIC WARMTH FOR OVERNIGHT SLOW COOKING. DEEPLY NOURISHING WINTER PREPARATION.

100G BOX



PESHAWARI KARAH MASALA

DESCRIPTION: RUSTIC KARAH BLEND - TOMATO-FORWARD, MINIMAL SPICE, MAXIMUM FRESHNESS CAPTURING PESHAWAR OPEN-WOK COOKING SPIRIT.

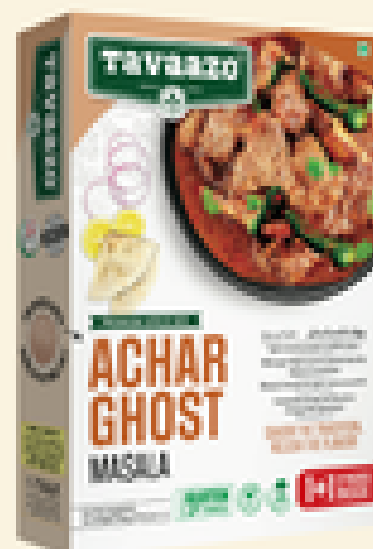
100G BOX



HALEEM MASALA

DESCRIPTION: SLOW-COOKED LENTIL-AND MEAT PORRIDGE BLEND WITH 12+ SPICES. TRADITIONAL RAMADAN PREPARATION WITH EARTHY COMPLEXITY.

100G BOX



ACHAR GOSHT MASALA

DESCRIPTION: TANGY PICKLE-SPICED MEAT BLEND WITH MUSTARD SEED, DRIED MANGO, AND CHILI NOTES FOR A SHARP, COMPLEX CURRY PROFILE.

100G BOX



KARAH / FRY GOSHT MASALA

DESCRIPTION: BALTI-STYLE MEAT AND TOMATO CURRY BLEND — BOLD, SMOKY, PERFECT EVERYDAY KARAH.

100G BOX

KABAB, KORMA & SEAFOOD RANGE

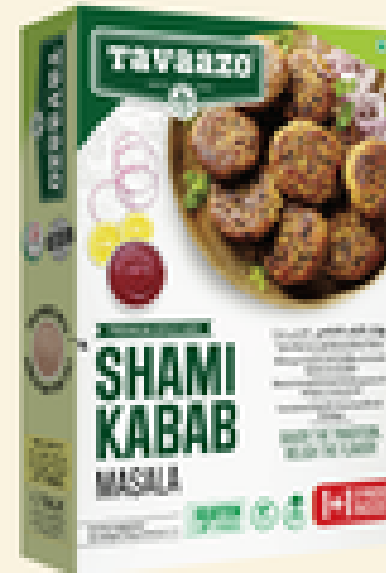
KABAB · KORMA · SEAFOOD



QEEMA MASALA

DESCRIPTION: MINCED MEAT SPICE BLEND WITH CUMIN, CORIANDER, AND WARMING HEAT FOR A DEEPLY AROMATIC, VERSATILE BASE.

100G BOX



SHAMI KABAB

DESCRIPTION: CLASSIC LENTIL-AND-MEAT PATTY BLEND FOR SOFT, MELT-IN-THE-MOUTH RESTAURANT-STYLE SHAMI KABABS.

100G BOX



QORMA MASALA

DESCRIPTION: CREAMY, MILD CURRY BLEND WITH CASHEW AND YOGURT AFFINITY. RICH, AROMATIC, AND FESTIVE IN CHARACTER.

100G BOX



FRIED FISH MASALA

DESCRIPTION: COASTAL-STYLE SPICE RUB WITH TURMERIC, CHILL, AND CITRUS NOTES FOR CRISP, DEEPLY FLAVOURED FRIED FISH.

100G BOX



KOFTA CURRY MASALA

DESCRIPTION: MEATBALL CURRY BLEND WITH RICH TOMATO-ONION BASE AND FIERY AROMATIC SAUCE.

100G BOX

VEGETARIAN, SNACK & CHAAT RANGE

RECIPE & SEASONING MIX RANGE — VEGETARIAN & SNACKS



SABZI / BHAJI MASALA

DESCRIPTION: VERSATILE VEGETABLE SPICE BLEND FOR CURRIED VEGETABLES AND MIXED SABZI ACROSS SOUTH ASIAN CUISINES.

100G BOX



PAKORA MIX

DESCRIPTION: SPICED GRAM FLOUR SNACK BLEND FOR LIGHT, CRISPY PAKORAS - ONION, POTATO, SPINACH, OR CHILL.

100G BOX



CHAAT MASALA

DESCRIPTION: ZESTY SPRINKLE BLEND WITH BLACK SALT AND DRIED MANGO POWDER FOR SALADS, SAVOURIES, AND CHAAT.

100G BOX



CHICKEN MASALA

DESCRIPTION: ALL-PURPOSE CHICKEN CURRY BLEND WITH BALANCED AROMATICS FOR EVERYDAY CHICKEN PREPARATIONS AT HOME AND HORECA.

100G BOX



CHANA MASALA

DESCRIPTION: TANGY CHICKPEA CURRY BLEND WITH DRIED MANGO, POMEGRANATE, AND WARMING SPICES FOR RESTAURANT-STYLE CHANA.

100G BOX



BASIC SPICES & FRIED ONION

BASIC SPICES & FRIED ONION

SINGLE SPICES



QASURI METHI (FENUGREEK LEAVES)

DESCRIPTION:
DRIED FENUGREEK LEAVES
WITH BUTTERY AROMA

25G BOX



RED CHILI POWDER

DESCRIPTION:
SUN-DRIED PAKISTAN
CHILI; MEDIUM HEAT, VIVID COLOR.

100G BOX



FRIED ONION

DESCRIPTION: CRISP FINISH, NO ARTIFICIAL
COLORS, NO PRESERVATIVES.
IDEAL FOR BIRYANI, PULAO, SALADS.

1000G POUCH



FRIED ONION

DESCRIPTION: CRISP FINISH, NO ARTIFICIAL
COLORS, NO PRESERVATIVES.
IDEAL FOR BIRYANI, PULAO, SALADS.

400G POUCH



FRESH CULINARY PASTES – READY TO USE
GINGER | GARLIC | GINGER-GARLIC – 750G GLASS JAR & 1000G PET JAR

FRESH CULINARY PASTES – READY TO USE
GINGER | GARLIC | GINGER-GARLIC – 750G GLASS JAR & 1000G PET JAR



GARLIC PASTE

DESCRIPTION: PURE GARLIC PROFILE,
NO FILLERS, AROMA-LOCK.
SKU: TVZ-BBQ-016

750G BOX



GINGER GARLIC PASTE

DESCRIPTION: PERFECT 1:1 BLEND
FOR MOST SOUTH ASIAN RECIPES.
SKU: TVZ-BBQ-018

750G BOX



GINGER PASTE

DESCRIPTION: FRESHLY GROUND IN
PREMIUM OIL; COLOR-LOCKED.
SKU: TVZ-BBQ-017

750G BOX

PACK TYPE	NET WEIGHT	PACKAGING	CARTON DETAILS
GLASS JAR	750G	FOOD-GRADE GLASS	12 JARS / CARTON
PET JAR	1000G	FOOD-GRADE PET	12 JARS / CARTON



SUPER BASMATI RICE – PLANNED INVENTORY Q4 2026
LONG-GRAIN, AGED BASMATI FROM PUNJAB. EU RETAIL & HORECA READ

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LONG-GRAIN, AGED BASMATI FROM PUNJAB. EU RETAIL & HORECA READ

PACK SIZE & LOGISTICS TABLE

NET WEIGHT	PACKING / CARTON	20' FCL	40' FCI
500G	40 BAGS	850	1900
1KG	20 BAGS	900	1900
2KG	10 BAGS	900	1900
5KG	4 BAGS	1030	2100
10KG	4 BAGS	900	1900
20KG	1 BAG	900	1900
20KG (WOMEN IP BAG)	1 BAG	1250	1300



PACKAGING – RETAIL AND FOODSERVICE CREATE A TABLE SHOWING CHANNEL, PACKAGING STYLE, SIZES, AND 20' FCL CAPACITY

PACKAGING – RETAIL AND FOODSERVICE

PRODUCT FAMILY	PACK STYLE	SIZES	20' FCL CAPACITY
RECIPE MIXES	POUCH (48/CARTON)	100-130G	1500 CARTONS
PASTES	GLASS / PET JAR (12/CARTON)	750G, 1000G	1000-2800 CARTONS*
RED CHILI POWDER	POUCH (48 OR 36/CARTON)	100G, 200G, 400G	900-1500 CARTONS
FENUGREEK LEAVES	POUCH	25G	ON REQUEST
FRIED ONION (RETAIL)	POUCH (12/CARTON)	400G, 1000G	1000 CARTONS
FRIED ONION (HORECA)	BULK BAG	5KG, 10KG	CONTACT SALES
SUPER BASMATI RICE (Q4 2026)	BAGS (4-40/CARTON)	500G-20KG	850-1250 CARTONS



OUR COMMITMENT

Delivering premium agricultural products with integrity,
quality and sustainability.

Growing together, building trust, creating value.



PREMIUM
QUALITY



TRUSTED
PARTNERSHIPS



GLOBAL
REACH

GET IN TOUCH



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